

bartonportraits

"the natural choice"

family portrait photography
2012



studio • location • home



“...*the natural choice*”

Hello,

I'm delighted that you've requested details of our portrait services and products and trust you'll find the information and images in this brochure both useful and inspiring.

I'm Julian Barton and, having established and run photo studios and media companies in London for many years and more recently having worked as a location portrait photographer in the Middle East, I launched bartonportraits to provide a high end and creative studio that offers both studio and location photography in an unrivalled versatility of photo styles.

Value is a very important word at bartonportraits, We value our work, value our clients and our clients value what we do, We also aim to offer the best value for a studio of the highest calibre and we all value the end result, which in turn will be valued by generations of your family for years to come.

We're relaxed, we're friendly and we're always available if you'd like to call or visit to view our work and to discuss your requirements or ideas with us.

Thanks once again and I'm sure we'll create the perfect set of pictures for you and your family.

Julian Barton
Founder & creative director
bartonportraits



*what's **your** story?*

People choose to have individual or family portraits taken for all kinds of reasons - but there usually is a reason! So, unless you've just woken up and thought, 'I'll get my portrait taken today', a little planning and preparation goes a long way towards ensuring you get a great set of pictures.

So, when you book your photo shoot with bartonportraits, we'll send you an information guide which talks you through various considerations in preparing for your time with us and making sure you get the most out of the experience.

In the meantime, here are some of the most popular reasons our clients choose to book a professional shoot. Maybe yours is amongst them...

- Gifts
- Anniversaries
- Birthdays
- Coming of age
- Yearbooks
- Portfolios
- Family visiting
- Memory of life here
- Special occasions
- New baby
- Birth announcements
- Record of hobbies and events
- Business portraits
- Groups of friends
- Leaving presents
- Parties

what's ***your*** story?



“it’s where the cool kids go!”

Today’s technology makes it possible for just about anyone to take ‘perfect’ pictures and even further enhance them on a pc.

However, there’s still no technological trickery available that can deal with weather conditions, reluctant children, stressed parents, arguing siblings and so on. This is where the people skills of our team of experienced professionals come into play and that’s why every kid who visits bartonportraits, leaves as a ‘cool kid’.

We’re experts at finding the perfect moments that bring out the true character of you and your family. We know how to deal with people, we know which buttons to push and, most importantly, we know when to press the button to capture the perfect look or expression that you’ll treasure forever.

There’s no right or wrong time to have your children photographed, every single stage of growing up is precious and will never be repeated. So don’t worry about little things like those lost milk teeth, it’s who they are right now that matters. By the time you’ve waited for everything to be ‘perfect’ you could well miss some magical memories.

To help you choose the time that’s just right for you, we have a useful guide to the different stages of childhood and photography that we’ll be happy to send out to you, just call and ask.

Trust bartonpotraits to make your kids, cool kids!



*it's all about **you**?*

Every individual, every family is different. So, unlike a lot of other studios, we tailor our shoots to suit your needs, rather than simply treating you as part of a 'standard' production process.

Naturally, we have certain signature styles but our professional skills and knowledge enable us to create images appropriate for you and to advise you on relevant display products and ideas to capture your personal tastes and style.

Wherever possible, we like to have a quick chat with you to learn about your preferences, tastes and identity as a family. Some people like wacky and crazy, some prefer natural, chilled and relaxed, while others choose a more formal and traditional approach.

Take a few minutes to think about what or who your pictures are for, where you might display them and what sort of sizes you may require. Your choices are really useful in planning for your shoot and ensuring the very best results.

The gallery pages at the end of this brochure will give you an idea of the range of our creative skills and vision.

.....what can we do for **you**?





perfect shoots for every age!

At bartonportraits, we've photographed people from literally a minute old to over 90 years of age, in every case capturing truly unforgettable images.

At one end of that scale, our choice of midweek baby packages offers fantastic savings and a variety of ideas, ranging from one off shoots to several over the course of a year, perfect for capturing those magical moments as your child grows and develops a unique personality.

Depending on your individual requirements, you could choose from a studio family package, a beauty make-over package, one of our tween fashion photo parties or perhaps a cv or business portrait.

To put it plainly, we're specialists in photographing people, it's as simple as that.

Whatever your age, size, walk of life, personal style, come and talk to us and see what we have to offer.

From newborns to Grandparents - every age is a valuable memory. Let us make it unforgettable.



keeping it natural...

After successfully running celebrity portrait studios in London for many years, Julian Barton has spent the past decade photographing families in Europe and the Middle East. A huge variety of work and experience has given him a versatility and range that's clear to see in his work on our website's gallery pages.

Almost all our location shoots are taken by Julian, whether at your home, the beach, the desert, popular historic sites or your own choice of setting. Please feel free to contact him at the studio to discuss your own requirements.

Julian's understanding and handling of natural light, plus his ability for quick thinking in any given situation, comes from years of shooting under pressure in the music, movie and entertainment industries in the UK and US. He knows how to get the reactions, find the shot and deliver perfect results, whatever the circumstances.

Although you will be enjoying the attention of arguably the most versatile photographer of this genre in the region, you'll be pleased to know that you will not be asked to pay any additional fees for his services. All we ask is that you agree to a realistic minimum purchase from our stylish range of display products once you have viewed your pictures - please ask for details.

Call 04 328 2238 today to book your no obligation consultation



.....or a little funky!

Julian's years of working in the teenage music and magazine markets haven't gone to waste. At bartonportraits we pride ourselves on continually pushing the boundaries and trying new techniques to create fun, funky and unique pictures for our clients.

These days it seems that just about everyone has access to a bewildering range of effects from a host of computer programs, smartphones and the like. However, they'll never come close to what an experienced and creative photographer can achieve.

We strive to deliver exciting new images and effects, produced at the picture taking stage. Our skills then come into play again. Because we know which imaging tools to use, we create perfect, unique, photographs every time.

Yes - we can do the off the shelf 'Warhol' look if that's what you'd like, we can dash off everything those clever computer programs can do. But we'd rather give you something far more personal, far more individual and far more valuable to hang on your walls.

Remember - at bartonportraits, it's all about you.



perhaps you'd prefer studio...

You've seen our natural approach, we've discussed the funky stuff - now it's time to talk about studio shoots.

Bartonportraits offer a variety of fun and relaxed studio sessions, with Helen, our main studio photographer in charge.

Whether you're looking for a timeless 'modern classic' like the example here or a fast, action packed hi-energy shoot, you'll love the whole experience of visiting our comfortable, purpose designed photo studio on Dubai's popular Al Wasl Road.

2012 sees the opening of our garden studio too, giving you a choice of both indoor and outdoor pictures to enjoy. Also new for 2012 comes our range of beauty make-over packages where you can come along and be made to feel very special indeed. We'll photograph you when you arrive and again once you've been made up so you can really appreciate the transformation.

Watch out for this exciting new service, it'll make a great gift for a special friend. Or, better still, why not treat yourself? You're worth it!

Please do call in if you'd like to visit, see the studio or just to have a chat about your shoot. We're a friendly bunch and we'll be happy to show you around. An appointment is not always necessary especially in the mornings, although a quick call if you plan on visiting after lunch or at the weekend would be appreciated.



teens.....

We love photographing teens - especially the difficult ones! In our experience, teens either love or loathe the camera. And, while we love to photograph the ones who enjoy having their picture taken, we absolutely relish working with the reluctant ones.

There's nothing more rewarding than seeing the change in attitude of a typically testy 14 year old. They may have been giving Mum a hard time on the way to the shoot but once they've been through the studio experience, seen the pictures and figured 'hey, that wasn't so bad, I look pretty cool' they soon drop the 'attitude' and actually admit to liking a few!

Children grow up so quickly during their teens so we have a huge range of ideas which we'll tailor to the individual personality of your son, daughter, and even their group of friends.

Friends are hugely important at this age, especially in such a changing society, and we're often asked to photograph groups of them together. Don't you wish you had a shot of you with all your pals from way back?

So - whether you're looking for coming of age birthday portfolios, high school 'senior' portraits or just some great personality shots of your teen - bartonportraits will have the right attitude, the right options and the right approach for you.



.....or tweens!

We've heard that the official age for tweens is 9-13, it's that exciting time where they're "too old for toys but too young for boys". We agree with that idea, so we've created a fantastic party option especially for tweens that we call 'tweenage rampage'.

Tweenage Rampage parties are becoming massively popular at the studio where we can cater for groups of up to 15. At their party, they'll experience all the fun and glamour of a mini fashion shoot, where they can change clothes, pose to the camera with their friends and all go home with a studio branded goody bag containing digital images from their shoot and a whole lot more!

We can only offer a limited number of parties each month so if you'd like a party for your daughter or other special girl, we suggest you contact us early. Especially if it's for a birthday or other special occasion.

Make-up, cakes, decorations and all the trimmings can be organised on your behalf and our prices are very competitive. Whatever your requirements, we'll create a totally unique experience every tween will love.

Please contact us for further details.

faqs

Where is your studio?

We are situated on the Al Wasl Road, Dubai - please see the map on the contact page.

Will you visit our home or the beach etc?

Yes - we are able to provide both studio and location services.

What packages do you offer?

We offer a range of packages, particularly for baby, child and family studio shoots. We also offer corporate portrait and beauty make-over packages.

How much will it cost?

This really depends on you and your budget! Once you have paid your shoot fee our product prices start at 250 AED. Most of our clients choose to purchase on a bespoke basis ie just for the images and products that they select.

Our prices are in-line with any high quality international studio - if all you are looking for is a quick record shot type portrait then there may be alternative options that suit you better. If, however, you want high quality, high end professional portraits then we'll be perfect for you.

What should we wear?

Once you have booked with us you will be sent our 'preparing for your photo shoot' guide which explains everything you'll need to know to ensure a fabulous experience.

When can we see our pictures?

We can have your pictures ready for your viewing within 48 hours of your photo shoot, sometimes sooner if required. We show you the images in our comfortable viewing room using state of the art software to make the experience both efficient and enjoyable.

Do you do any retouching?

No images leave us without a certain level of photo editing and we will include any blemish removal such as pimples, cuts, bruises, rashes etc within the price. If you have any specific cosmetic or heavy creative work done there may be an extra charge which we'll discuss with you.

When will we receive our pictures?

Our production is based on a 3 week turnaround once you have placed your order. Some items take a little longer but others are delivered sooner. If you require something in a hurry, as a gift for example, then please let us know and we'll work to deliver it as required.





what will it cost?

As mentioned earlier, we aim to offer good value to our clients. Like most things, you tend to get what you pay for and our prices reflect our experience and level of product quality.

Our product prices start at just 250 AED, we do not insist that everything is framed and we will provide digital files under certain circumstances - our clients understand that they're investing in superb photography that will last a lifetime and many show their appreciation by returning year upon year for additional shoots.

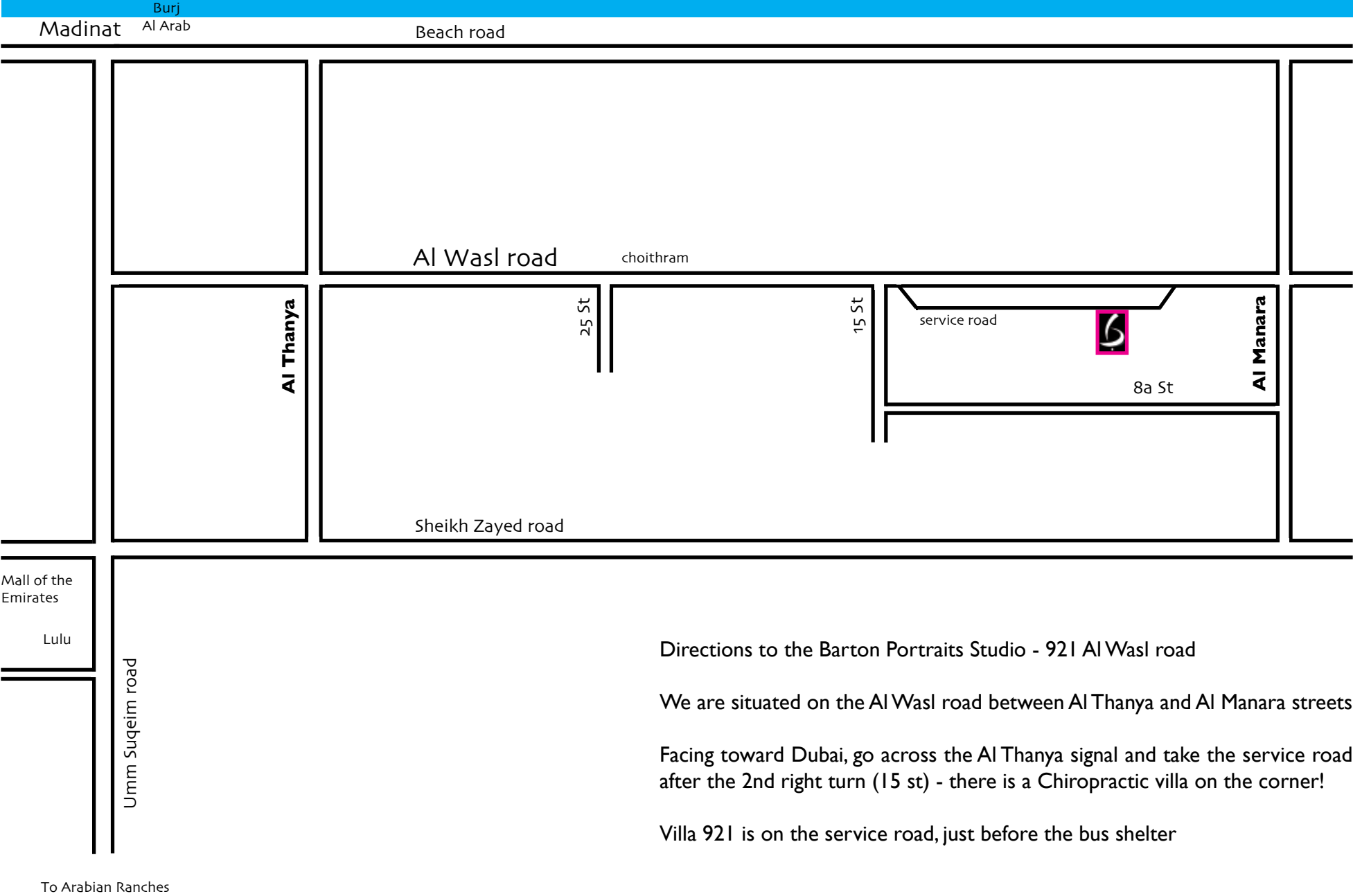
We charge a basic shoot fee to everyone which is required in advance as a booking deposit. This covers our time in taking the pictures and preparing them to show you - this will be waived if you pre-book a family studio photo package.

Shoot fees

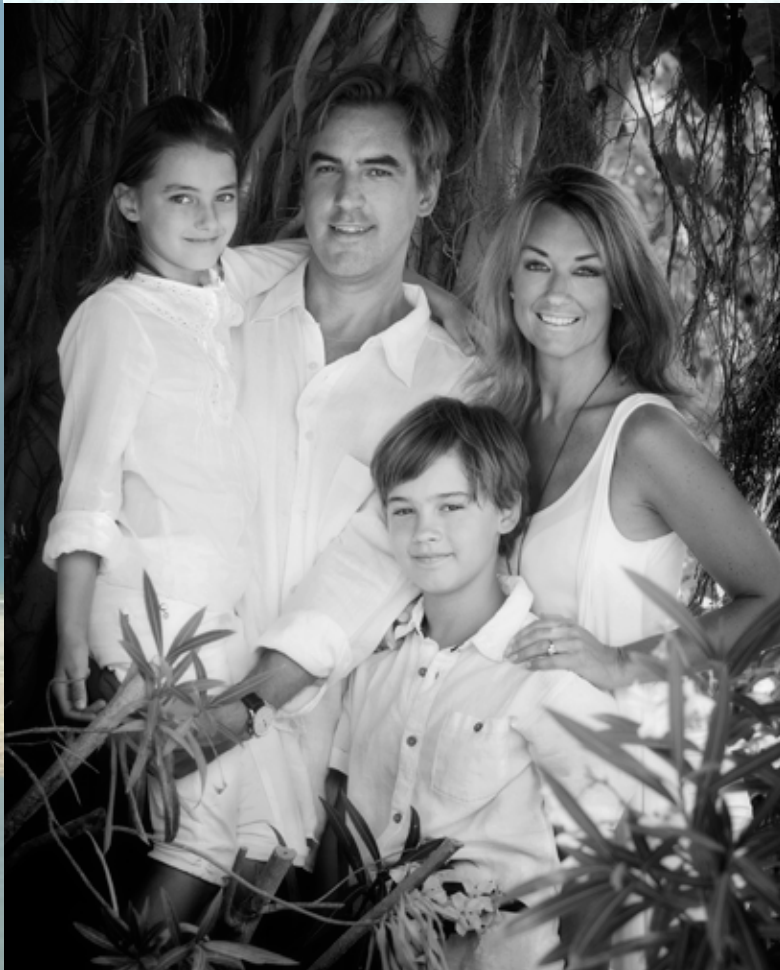
150 AED midweek baby shoots
250 AED studio shoots
400 AED location/home shoots

Products

Mounted prints	from 250 AED
Desk products	from 450 AED
Wall products	from 750 AED
Albums	from 2995 AED
Special products	from 750 AED

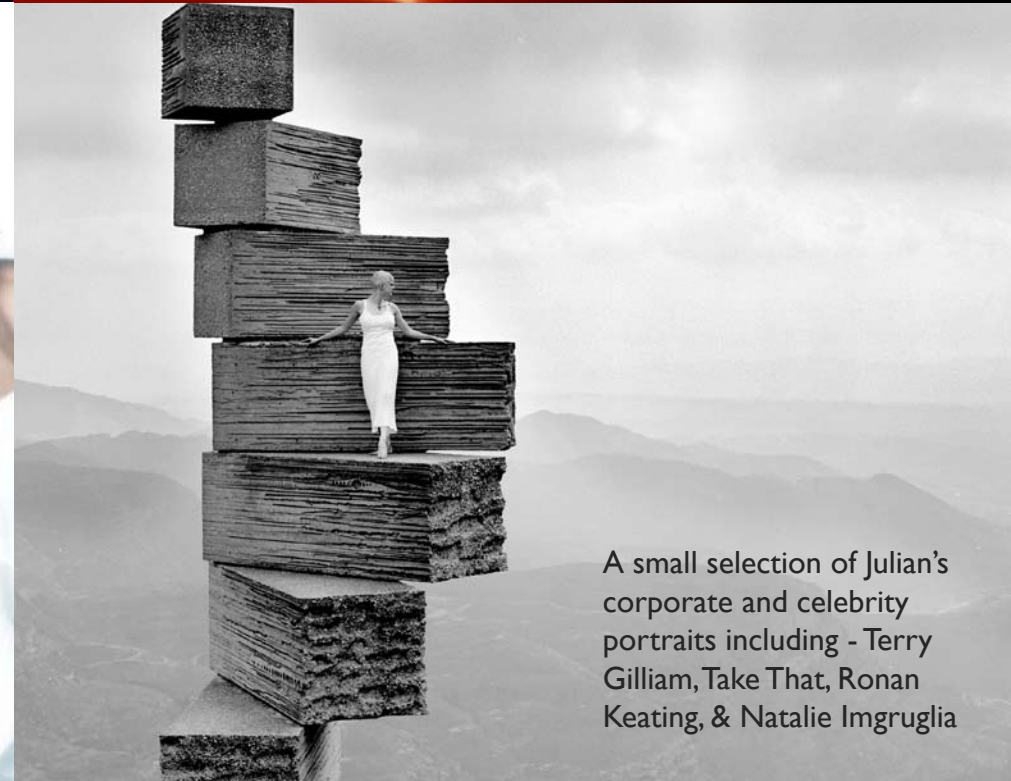
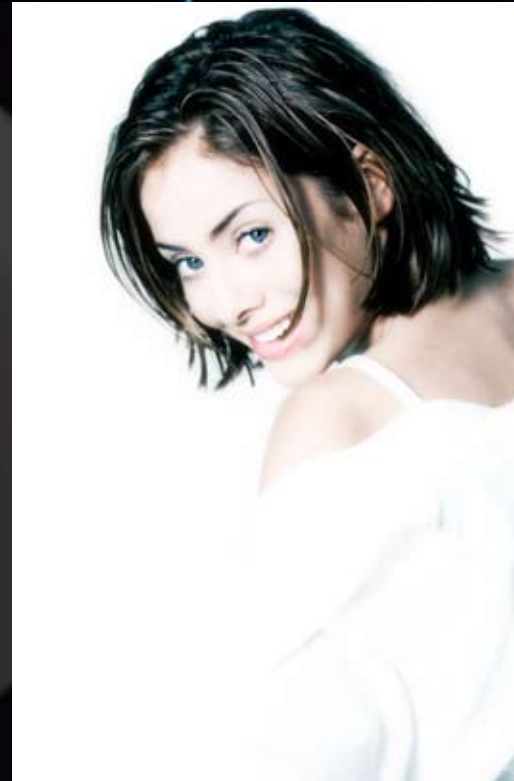












A small selection of Julian's corporate and celebrity portraits including - Terry Gilliam, Take That, Ronan Keating, & Natalie Imbruglia